

2022
AIMS, PROJECTS
& OVERVIEW

OUR AIMS

The Clown Skateboards community movement 'IN ACTION CIC' is about the act of us actually making a practical commitment, seeing it through and realising the outcomes from our actions.

As a CIC we agreed on a set of aims in 2021:

- ✓ Find and work with organisations or individuals who need equipment and support or funds
- ✓ Work with grassroots DIY projects to help fund some of the build and give equipment so they can teach kids
- ✓ Work with like-minded organisations on the challenge of mental wellbeing within our younger generations

In 2022 we added to that wish list:

- × Create opportunities to make organisations or individuals self-sufficient
- ✓ To give younger generations a sense of achievement and responsibility
- ✓ Our investment into the well-being of the skateboard community in kind or via financial contribution

The one we need to focus more on in 2023 is to: 'Create opportunities to make organisations or individuals self-sufficient'



CIA 2022 KEY PROJECTS OVERVIEW



CONCRETE JUNGLE FOUNDATION

PLANTING SEEDS APPRENTICESHIP PARTNERSHIP IN MOROCCO



DIY FUND

GRANTS, SKATEBOARDS & AWARENESS



DIY CONCRETE CONFERENCE

FIRST ONLINE FORUM & CONNECTIVITY



PASS THE TORCH

FLASH PROGRAMME, BOOKLET & SKATEBOARDS



SKATE SCHOOL FUNDED LESSONS
AIMED AT PREMIUM PUPILS



COMMUNITY SKATEBOARDS



THERAPUTIC SKATEBOARD GROUP FOR YOUNG PEOPLE STRUGGLING WITH MENTAL HEALTH

COMMUNITY SKATEBOARDS

300 CLOWN COMMUNITY SKATEBOARDS MADE AND DISTRIBUTED TO KIDS IN 2022, INCLUDING UK SKATE SCHOOLS, DIY GROUPS AND INTERNATIONAL NON-FOR-PROFITS FROM: BRAZIL, JAMAICA, KENYA, SOUTH AFRICA, PHILIPINES, FRANCE, MOROCCO, AMERICA & GREECE









GLOBAL UPDATES



CONCRETE JUNGLE FOUNDATION

Concrete Jungle Foundation – An international nonprofit organization that runs skateboarding-based youth development programs for underprivileged communities around the world

Extending our investment beyond fundraising in 2021, Clown In Action partnered with CJF's Planting Seeds Apprenticeship (PSA) programme in 2022 with the objective to help develop and provide opportunities to those taking part, provide continuity of learning in skatepark construction via PSA and provide mobility to past students. 3 PSAs were given paid work and accommodation in Morocco, with the chosen PSA from the previous Peru build flown over to continue learning.

Investment:

- €4,000 towards CJF's work
- Collaborations with local artists through Circus with aim to raise funds and awareness of CJF





CONCRETE JUNGLE FOUNDATION: actions



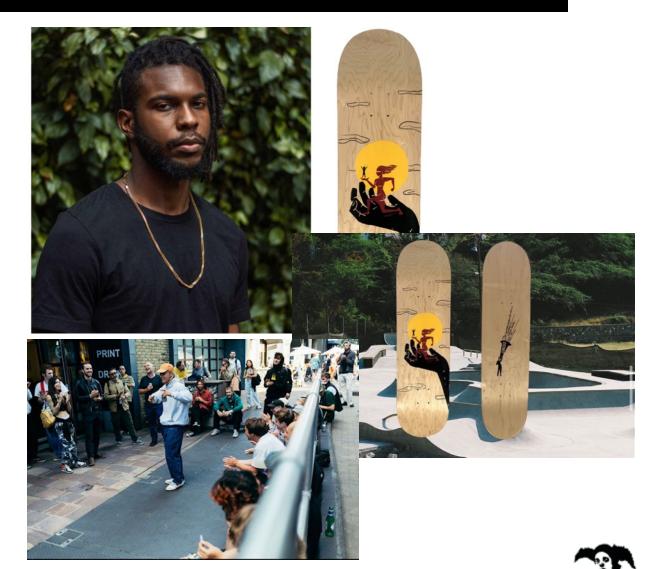


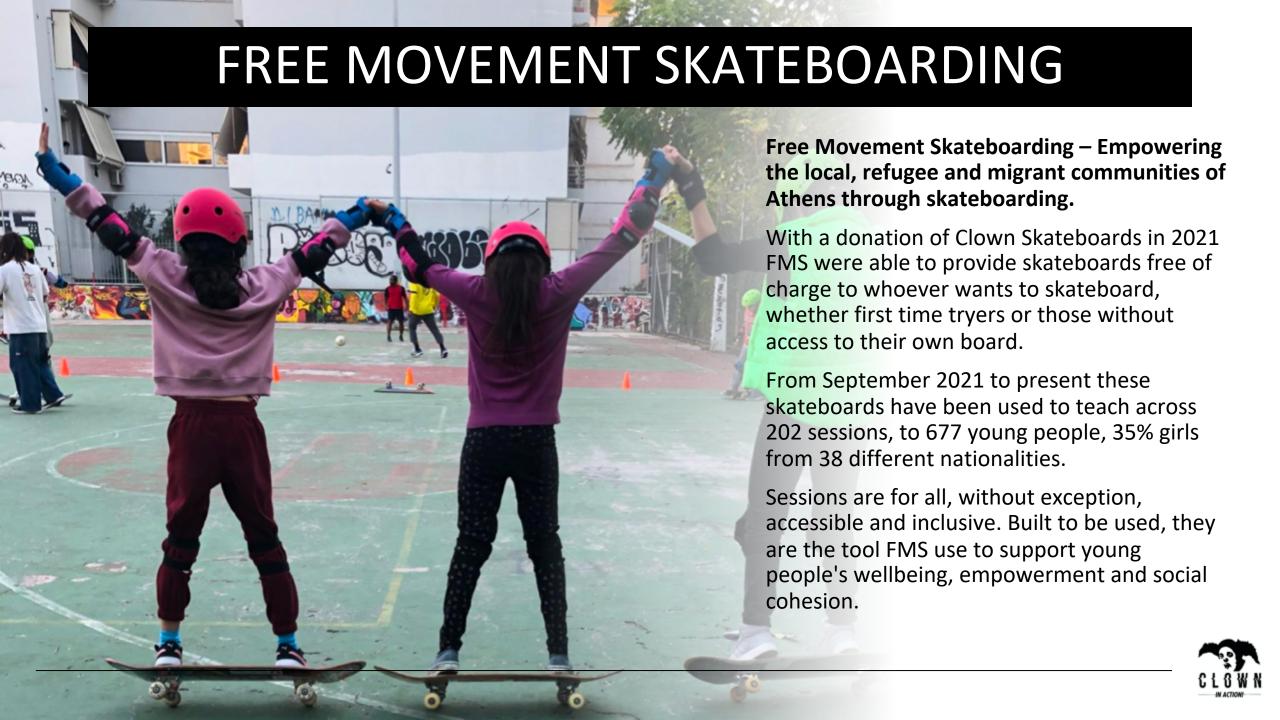
JOSHUA SOLAS X CONCRETE JUNGLE FOUNDATION

Celebrating 2 years of Freedom Skatepark in Jamaica built by Concrete Jungle Foundation, a bespoke artist skateboard designed by Jamaican artist Joshua Solas was released in July, the proceeds from which have helped fund ongoing activities there. They have really taken the youth under their wing, bringing love and support to the local community. A launch event was organized in London to showcase the boards, raise funds and awareness of CJF.

The release was called Prosperity', reflected in the artwork by Joshua:

'Prosperity' is based around the idea of the community there uplifting the next generation and building with each other. It's about us having resources or knowledge to share, it's something I find really important, and I think you can slump down if you don't believe in a higher power or purpose. If there's any physical purpose you can find in life you know, it's probably to share knowledge and make sure that we progress. If we go from the Abrahamic standpoint, the first thing we're told is to be fruitful and multiply - continue the human race, see that those afterward are comfortable. That's where that comes from, making sure that we're uplifting each other and the next generation, it's the only way we can sustain life really.





UK UPDATES





FINDING THE BALANCE WITH CAMHS



FINDING THE BALANCE WITH CAMHS

An NHS 10-week pilot project to combine therapy and skateboarding for young people (01.11.22 - 24.01.23)

The increase in young people's mental health over the past few years is well documented. Given how progressively stretched Child and Adolescent Mental Health Services (CAMHS) are as a result, there has been a need to reflect on the effectiveness and suitability of the current service offer.

Through talking to young people, it was clear to Assistant Psychologist Lucien Withers, Psychotherapist Magnus Irvine and clinician support that offering therapeutic groups with an alternative focus could be beneficial in engaging young people in support and promoting positive changes in their mental health.

'Finding the Balance', a therapeutic skateboarding group was set up for young people primarily struggling with self-esteem, anxiety and/or low mood. The group aims to help develop young people's understanding of their own mental health, build strategies for emotional regulation, support resilience and social interaction, as well as helping individuals explore their personal identity.

"As a CAMHS service, we are delighted to team up with Clown In Action to help bring this group to life. They are an organisation deeply rooted in supporting people in the community and are committed to using their platform to promote positive change. Not only are they supporting the current 'Finding the Balance' group, but they are providing an invaluable role in helping us think about expansion moving forward."





FINDING THE BALANCE WITH CAMHS

Held at Legacy Skatepark, aimed at a maximum of 10 young people, the project is run directly through the NHS, specifically by the Castle Point and Rochford hubs.

Session Format:

- 30 minutes psychoeducation around self-esteem, anxiety and depression
- 1hr skate lesson, during which links are made between how the skills required for skating apply to supporting good mental health
- 30 minute debrief and discussion

The skate part of each session is structured but flexible depending on the abilities of the young people. The skating aspect serves the function of helping young people learn about and develop their mental health in a more engaging way.

Aim: To show the viability of running a therapeutic skateboard group programme for young people in the NHS that other services can replicate. Scope for further research into the benefits of skateboarding for mental health, which in turn can support the global skateboarding community.

Finding the Balance are currently in the process of producing training with an accompanying manual for this group, to ensure it can be delivered effectively throughout additional NHS Trusts.







SEN & premium students.



HAPPY SKATEBOARDER



Happy Skateboarder Skate School – Dorset

Having worked with skateboard coach Rich Pugh in 2021, he revealed he was keen to reach out and offer free lessons to premium children from very different circumstances and backgrounds, allowing them to try and experience the benefits of skateboarding.

In Action agreed to fund free skateboard lessons at Prevail Skatehouse for SEN & premium students.

Rich consulted, advertised, and confirmed the first student in January 2022. The group started when all places had been filled, with group sessions beginning on 25th April 2022.

The parents and carers commented on how much the pupils' confidence and skills have grown within the six weeks of their twelve-week course, not only in their skateboarding but also in school life.

As a result, Rich is already booked or has been approached by several local schools next year, running similar courses for their premium pupils with social, emotional, mental health and behaviour issues.



HAPPY SKATEBOARDER

CIA Funded the lessons & 10 community skateboards for pupils

Learnings from Happy Skateboarder:

- ✓ Funded lessons went well, with the children with lesser SEN needs fairing better
- ✓ The mix of children with autism or ADHD needed extra support and found it slightly intimidating with other students
- ✓ Requiring more attention to keep engaged and listening, holding 1:1 sessions with autistic and ADHD specific students has proved more successful than as part of a group
- ✓ Attendance was good but those suffering from anxiety needed an extra push to attend but once there, and on the skateboard, they were happy by the end of the session
- ✓ Originally the plan was to hold monthly lessons but deemed too long between sessions, quickly changing frequency to fortnightly to keep the learning fresh and with hope of some practice in between
- ✓ A couple from the group have continued to skateboard and the severely autistic child was eager to continue at his own pace, as felt pressured and scared, so he was encouraged to just enjoy himself on his board and go out with his parents
- ✓ It is a worthwhile program for the kids but would need to be grouped specifically to student needs





SCHOOL OF SKATE



School of Skate – London

Free skateboards & skateboard lessons were held with School of Skate UK and Clown In Action on the 30th July 2022.

This included with 2 sessions of 10 places for skateboard lessons, with each child receiving a Clown In Action community skateboard deck, grip tape, and undercarriage (trucks, wheels & bearings). The first 30 minutes of the lesson were designed for the pupils to set up their new skateboard with the help of an instructor, followed by a 90 minute group skate lesson with an instructor.



DIY FUND



DIY FUND 2022 OVERVIEW

10 GRANTS

Clown Skateboards announced our 2022 DIY Fund with a teaser on 24th March 2022 by introducing one DIY project we had already committed to in Nairobi, Kenya.

The DIY Fund 2022 officially launched 6th May with a social announcement, offering 10 further grants of £500 to each DIY in the UK and globally.

Applicants applied via a Google Sheets questionnaire with the grants to be used for concrete and materials or tools needed to build & maintain the spot. Every successful applicant was sent 10 CIA skateboard decks they could gift to local kids who they felt deserved or needed the boards.

New for 2022, we collaborated with Vans Europe to send shoes to each spot and are working on further collaborative plans for our DIY Fund in 2023.

Fund investment: £5,000 & 100 community skateboards gifted





DIY FUND GLOBAL RECIPIENTS



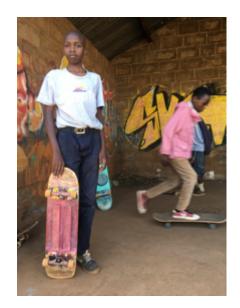
DIY FUND - NAIROBI, KENYA

Nairobi - Kenya

Damian Platt had worked as a volunteer with skate projects since 2014. He contacted CIA wanting to help invest in the local skate scene in Nairobi following destruction of the city's most popular skate spot in 2021.

We announced launching our 2022 DIY Fund with support to help get things started as they were keen to use the funds to improve existing skate spots and give local skaters more places to practice, whilst engaging local skaters to develop basic DIY skills, both with ramps and concrete, including:

- Plan B, a secret DIY spot needing some love
- The Office in Kawaida to get new transitions and ledge
- Community workshops on how to build small kicker jump ramps











DIY FUND — BARBECUE DIY, FRANCE

BBC DIY - Boisseron

In the middle of nature in the South of France, the crew of 4 skaters live and breathe Barbecue DIY.

Already five years in the making Enzo has been custodian, welcoming motivated people who want to ride a rad spot.

The pool was dug entirely with a shovel, taking a year to complete the preparation. Vulcano Skatepark lent their pump to finish the pool in one, leaving just the coping and the pool platforms to fulfil before the official BBC DIY grand opening at Halloween, which was a huge success.

The biggest challenge for CIA was getting the skateboards sent to France, which ended up being a costly affair with customs and double the amount of the boards sent to ensure delivery.

"A big thank to @clown_skateboards and @vans who are funding future projects at home. Extension starts this summer."











DIY FUND – THE BUNKER, SOUTH AFRICA

The Bunker – Cape Town

A new DIY started during lockdown. The spot, under a bridge with all concrete obstacles built there with a view to add on.

The DIY Fund would help towards material costs and hosting workshops where Pieter would teach and share his concrete skills to keep the ethos of DIY alive.

Supported in his builds with a crew of 5 people depending on the projects, Pieter sometimes undertakes more challenging builds with communities and uses the opportunity to teach new skills.

In July 2022 with the help of the DIY Fund, The Bunker got some new ledges.

"The DIY ethos will never die. Thanks for the support."





DIY FUND UK RECIPIENTS



DIY FUND – THE FORGOTTEN ROAD, INVERNESS

The Forgotten Road – Inverness @theforgottenroad

Aptly named, the 300m of abandoned road sits on a slight gradient with a forest canopy surrounding. Seven years in the making, The Forgotten Road features various banks, ledges, rails and quarters are littered down the length of the road.

The funds from CIA are able to provide more building materials to extend the spot and products distributed to new skaters and local community in the Highlands e.g. @highlandskategals

Ally Campbell is the main builder but has increasingly gained support from locals wanting to help get involved whilst also dedicating Saturday mornings to being skate coach for the local ladies.

This is the second year we have been able to support The Forgotten Road.

"Massive thanks for the support! If you've been up in the last 3 weeks you'll know this is well needed as there's at least 3 new projects in the works and more ideas floating.."









DIY FUND – BANGOR, WALES

Bangor – Wales

A new application arrived from dedicated skateboarders Jasper & Mia. The DIY spot they had plans for was unfortunately knocked down, which led to further dialogue with local councillors and companies to try to secure a space undercover.

Some of the DIY Fund was used to build a checkerplate kicker and buy more materials for Pontio, where they organized a jam. The community boards would be used as giveaways to local kids who came along.

Additional funds would be used to gain permission to recreate the Beeston Banks under threat of getting knocked down, on the site of their original DIY additions to the Coed Mawr skatepark.

"@clown_skateboards have very kindly awarded us £500 for our diy extension to the coed mawr skatepark in Bangor, thanks very much guys."







DIY FUND - PUMF PLAZA, RAMSBOTTOM

Pumf Plaza – Greater Manchester

PUMF Plaza is a DIY project that has been worked on for over 3 years, with a great little skate community has developed locally because of it.

Since starting, younger skaters have joined, asking to help with builds and learn from the existing crew.

Just 4 weeks prior to the DIY Fund, the team thought they would be losing the site however the news of its safety was confirmed. The funds continued to help towards the cost of materials and new obstacles. There's a core of around 10 people building the site and keeping the Pumf alive.

This is the second year we have been able to support Pumf Plaza.

"Again, we cannot thank you guys enough and what you're doing for the DIY scene, it's amazing."







DIY FUND – EGGSIDE, SURREY

Eggside DIY – Staines

A new spot in 2022 and already the heart and soul of the skate scene for their town. Under a bridge and out of the way, the crew of around 12 have created ramps, ledges, manny pads and random obstacles.

The area was once neglected and due to clean up efforts and support from the community, the council are on their side. The crew are very passionate and there's huge potential with building and momentum within the community for much more.

Thanks to the DIY Fund they built new obstacles and added a new curb at the local skatepark for the kids who can't get on the big ledge.

"Huge thanks to @clown_skateboards for the things they're doing for the communities up and down the UK. DIY skateparks are the best thing to come out of skating and it's beyond amazing that shit like this can continue to help them grow." Photo by Taimore McDowell - @taimoremcdowell



DIY FUND – THE WASTEY, NEWCASTLE UPON TYNE

The Wastey – Newcastle Upon Tyne

The main DIY in Newcastle and a stalwart for around a decade. This year saw the solid crew of around 12-15 working hard to build more obstacles ahead of the 3rd annual Wastey Jam.

The DIY Fund helped support #NorthEastSkateboarding in their efforts to create the best skatepark, and to show the local community and local councillors that skateparks built by skaters, for skaters are indeed the best ones, in quality and longevity.

The skateboard decks were used to either donate to local kids who need a hand skating or as prizes in their annual Wastey Jam, held 18th September.

This is the second year we have been able to support The Wastey DIY.

"BIG Shout out to @clown_skateboards for donating funds and decks for the spot. Really grateful to be part of their #ClownInAction community support program."









DIY FUND – GOOSESIDE, MANCHESTER

Gooseside DIY - Manchester

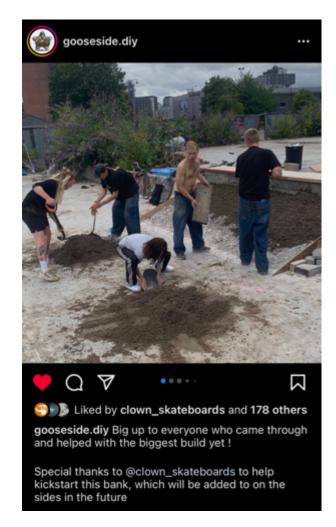
A new skateboard community DIY created in 2022, in the heart of Manchester City Centre on a large amount of disused land.

Gooseside DIY is what the local skate community has needed and within the space of just three weeks the team built two ledges, a manny pad, jersey and a quarter.

A vast wasteland, there's huge potential for the spot, with the aim to create a space that everyone can use, regardless of ability.

The DIY fund kickstarted the build used to buy materials and tools to bring the whole community's ideas to life.

"You guys help so many skate communities out, thank you!"







DIY FUND – DELSIDE, ESSEX

Delside – Essex

A lovingly created and long-running DIY spot, under the devoted care of Paul Carroll. 2022 plans involved extending the build, demolish and rebuild of the original platforms on the oldest bit, especially considering fire and vandalism damage at the spot.

Previous DIY Funding from CIA in 2021 was also used to build at Leigh skatepark, additional projects Paul undertook in 2021. The 2022 DIY Fund meant Paul was able to get a concrete truck 'in a Delside first' rather than mixing by hand.

"So, it's fair to say that although it's not exactly an exciting development in the grand scheme of things, it was a particularly important one for the structural integrity, and the ongoing longevity of the spot. It's also fair to say that there's no way in hell I could've achieved this without the support of @clown_Skateboards and their #ClownInAction DIY grant."





Long live Delside!



DIY FUND - NEWBIRD, LIVERPOOL

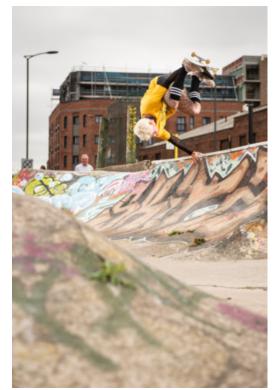
Newbird – Liverpool

One of the first DIY skate spots / parks in the UK, a famous 'wasteland spot' dating back to 1998, featured in many UK & US magazines and videos.

Building began again in 2005, gathering local support and momentum through self-funding and local business contributions. It is imbued not only in Liverpool's skateboarding history but also more widely in cultural significance.

Time has taken its toll on the spot and through threats of demolition, the dedicated crew of around 20, have continued to fundraise and raise awareness of the spot to ensure Newbird is around for many generations of skaters to come.

"Beyond stoked and grateful to hear that Newbird are included in the recipients of the @clown_Skateboards DIY Fund 2022!!"





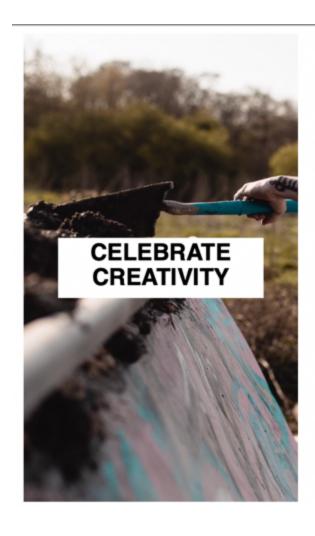




DIY CONCRETE CONFERENCE



DIY CONCRETE CONFERENCE









DIY CONCRETE CONFERENCE

Taking inspiration from Clown In Action's DIY Fund 2021 & 2022 initiative, the first ever DIY Concrete Conference aimed to bring together people from the DIY skateboard community to join in a curated online forum.

This presented an opportunity to cement CIA's support for something we love, highlighting the work within the CIC and the collaborative partnerships we make, including Concrete Jungle Foundation's Planting Seeds Apprenticeship Program. We were lucky to provide an exclusive showcase of UK filmmaker Jago Stock's latest documentary about the Morocco skatepark build, *A Place To Skate*.

DIY is at the heart of skateboarding culture, a means for self-expression, creativity and community. We brought together nearly 30 individual DIY skate spots in an evening of celebration.

Feedback has been incredibly positive and supportive, so we are looking further for 2023 into online forums, setting up a collective group and an in-person DIY Concrete Conference for attendees to connect and share their skills and knowledge within this incredible community.



THURSDAY

24TH NOVEMBER



a Jago Stock film







PASS THE TORCH

PASS THE TORCH OVERVIEW

A Community Skateboard Project – From Skaters To Skaters To The Community

Understanding the connectivity skateboarding has in bringing people together; extending your social network, building a supportive community and restoring a balance through the power of goodness we are able to contribute and pay forward with the cooperation of others, creating opportunities that positively give back.

Dale Lay and Jo Fry are a team who have consistently carved out and built a skateboard community helping others through South Coast Skate Club, Worthing registered as a C.I.C since 2019. Their outreach has helped many kids and we are proud to be partnering with them in developing a new project others will benefit from.

In 2021 South Coast Skate Club ran a pilot project called **PASS THE TORCH (PTT)** in partnership with Clown In Action. With the positive outcomes from this, the decision was made to extend and adapt the pilot programme to produce a new three-part programme offered to other skateboard organisations or individuals, running lessons and skate schools, to help younger people create an impact in their own local scenes.

FLASH 2023 is the introduction and at the very heart of the project, set up to help young people of all ages and skill levels that wish to help their skate community by lending a hand with coaching, supporting people and promoting togetherness, they will receive a handy pocket-sized FLASH booklet with guidance on the basics of skateboarding tricks, how to manage shared space at skateparks and the skate ethos. Each PTT FLASH volunteer will also be awarded a free skateboard deck provided by Clown In Action deck at the end of their time as an assistant, with the possibility to take things further in the future through other PTT programmes that are all built on the idea of putting the future of skateboarding into the hands of the next generation.







PASS THE TORCH PARTICIPANTS

PTT Volunteers
FLASH Torch Bearers
15

Age of Participants
16 and under

Frequency of PTT
Sessions
Weekly

Longevity of participants history within the skate school

6 months – 8 years

Number of students learning from PTT volunteers each session 5 to 18 students

PTT Gender Ratio 67% male / 33% female







PASS THE TORCH FEEDBACK: Coaches

What were the qualities that made you choose that person / those individuals?

"Their passion for skateboarding and the kind/nurturing nature towards others to help them learn."

"Their fast learning to skateboarding, their passion, enthusiasm, drive and influence to the other pupils."

What positive changes did you witness / notice in that individual / those individuals?

"All the individuals self confidence has risen. The passion and dedication also shines through."

"A sense of responsibility and respect of their skills. A massive growth in observation and interaction with others building their interaction skills."







PASS THE TORCH FEEDBACK: Coaches

How do you think they have responded to PTT?

"I think all of them have responded really well."

"They seem to love the responsibility and recognition of their qualities to pass on to others."

Would you want the course to be something that would encourage only people of a certain skill level to pass?

"Not necessarily. All my PTT volunteers are fairly new to skateboarding. Whilst I do believe there should be a certain skill level in some instances, the passion and love for skateboarding and to keep it fun and welcoming has been more important to me over having a highly regimented training programme for learners. We adopt a learner driven system where after the basics we let the learner decide what they want to do rather than dictate.."

"Mainly yes. The students are striving to reach and up their skill level and would need to be of a certain standard to pass on their skills, but encouragement and respect is the ethos across the whole school, so there is space for a special recognition for pupils who may not have all the skills yet, but have those key qualities."







PASS THE TORCH FEEDBACK: Coaches

Do you feel Pass The Torch has showed a positive impact in the following (yes / no / maybe / don't know):

- Development of friendships and engaging social alliances

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"Yes."
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Promoting positive role models amongst peers in the community

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"Yes."
"Yes."
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Building confidence and natural nurturing (for the helper and person receiving help)

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"Yes."
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- Empowering young people to believe in themselves

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"Yes 100%."

"Absolutely Yes to all."
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Have you enjoyed being a Pass The Torch volunteer?

"Yes."

"Yes it was a nice surprise to be asked, I was a student with Richard for about 2 years before hand."

What have you enjoyed most about it?

"Being part of the community, passing on my skills and seeing other student's progress."

"Meeting and helping other children my age. Also, being looked up to by my peers with my skating is always nice. I made lots of new friends that I skate with regularly that I would not have met otherwise."

What concerns have you had / felt

"Controlling the amount of students and students not listening."

"Was a little nervous and scared to start off with but not so now."







Do you think the course could be or should be developed further to become a more challenging course to complete? "It is already challenging enough for some of the students, but I am developing my own coaching skills."

How effective was your coaching to the other young people you helped?

"Very effective, students have now progressed and learnt more extensive skills in skateboarding from myself."

"As I'm only 8, I think it helped a lot, as I saw it with my own eyes, the improvement that some of them would make in one session was obvious, from foot placement to pushing and tictacs to dropping in and kick turns – they would all grow in confidence quickly with my help."







What was the main structure of the course? Pick as many of these that you feel apply to you with a Yes / No.

Heavily Shadowed

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"Yes."
"Yes."
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Self-taught

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"Yes, I have come up with my own teaching techniques that work well."
"Yes."
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Strict instructions on how to teach

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"Yes."

"Some guidance – learning as I go off the skate coaches."
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More guidance at the beginning "Yes."

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"Yes."
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- More guidance in the middle

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"Yes."
"Yes."
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More guidance at the end

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"Yes."
"Yes."
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Did you produce your own technique for coaching that your skate coach does not use?

"Through Demonstration, encouragement, and role modelling advanced tricks."

"Yes I think I have, but as an 8-year-old, I feel it was more achievable for some of the younger children to see me show them certain things. As some children feel a bit scared and if they see someone not so much older than themselves do it then they are more likely to think they can do it also.

Did it change the way you behaved with others at the skate school / those around you?

"Yes aware of different age groups and their abilities and how different personalities influence students learning styles."

"Yes – it has made me be aware that peoples learning ability can be different, and that you may then need to spend more time on one thing with someone than others – you would have to be patient, kind and encouraging. We always celebrate even the smallest things as it helps build confidence and makes it enjoyable for people.

What do you think you have learned from the experience?

"I have learnt to be inclusive of all students abilities and deliver patience on their learning speeds, giving encouragement and praise."

"Self-confidence, Self-belief, Patience, Concentration, Processes, Humility."







Was it easy to keep people focused while teaching?

"Yes as long as you give them a prompt, distraction, and boundaries. Role modelling mutual respect."

"No not always as some are very young 5/6, but the adult skate coach would always address this when needed."

Did this help you gain confidence in yourself?

"Yes, I felt like I developed my leadership skills and progress on to set up a new group for more experienced students in advanced skating."

"Yes massively, as I was quite shy to people I do not know to start with."

Did you get any enjoyment out of doing the course and seeing people learn new skills?

"Yes it was highly motivating and rewarding to see students' progress and seeing students building interest in the sport and the skate community."

"Yes love it, it is very rewarding fun and positive environment - it has helped me also with my own skating — I feel I am learning quicker for it also."







When you did the course did you have more understanding on how to coach different people and did you find it easy to adapt your teaching?

"Yes with experience and help and advice from the adult coaches especially with the different age groups."

"I started out as a student of the happyskateboarder almost three years ago and natural progression has brought to be an assistant coach that works with the other coaches assisting with the lessons."

What support did you have?

"Support from other skate coaches Mike, Rich, Lewis and Pye."

"Skate School Owner (Richard Pugh), Pye Kassiri, Monty Pugh, Isla Rose and my dad."

How could Pass The Torch be improved?

"Some more structure in lesson planning."

"Skate days/camp with coaching for the younger assistant/coaches. Maybe a coaching diploma aimed at the younger assistant that is certificated to levels







Would you be interested in taking things further e.g. getting more involved in skateboarding, learning something new, becoming a skateboard coach etc?

"Yes 100%, I am currently doing this by having my own group of advanced skateboarders, last week I had 7 students and was able to teach them advance tricks and abilities. I would love to be able to continue with my development by completing and being funded to complete a recognised coaching course and progress further with my skills and being supported by clown with skateboards and equipment is very much appreciated. Thank you."

"Yes 100 percent would want to continue on as a pass the torch ambassador/ assistant coach /etc."







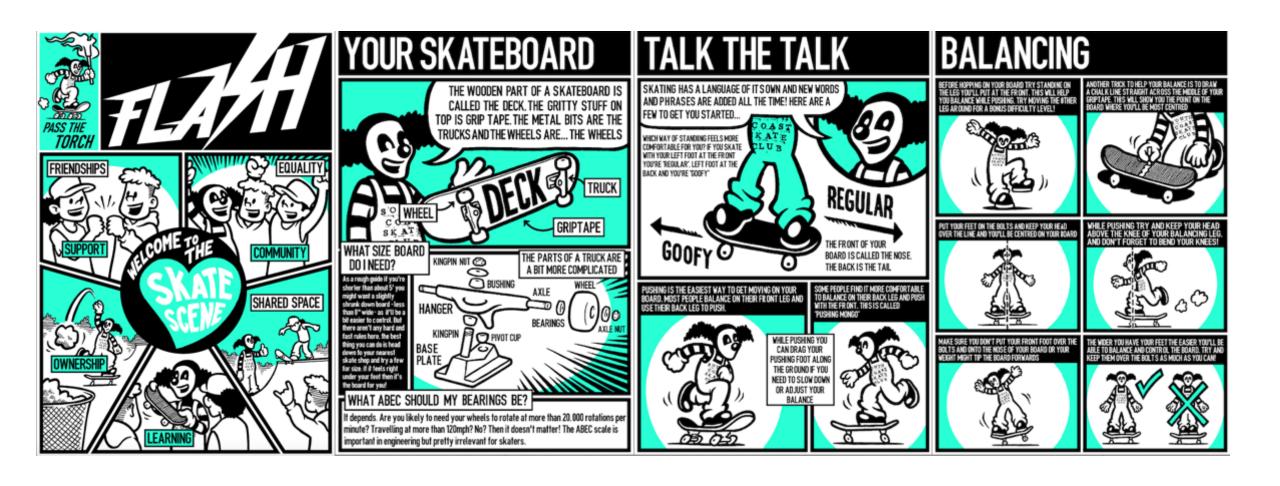
PASS THE TORCH FLASH BOOKLET

A pocket-sized booklet, illustrated by Jon Horner to accompany FLASH, the first of the three-part programme that makes up Pass The Torch, will include guidance on the basics of skateboarding tricks, how to manage shared space at skateparks and the skate ethos.

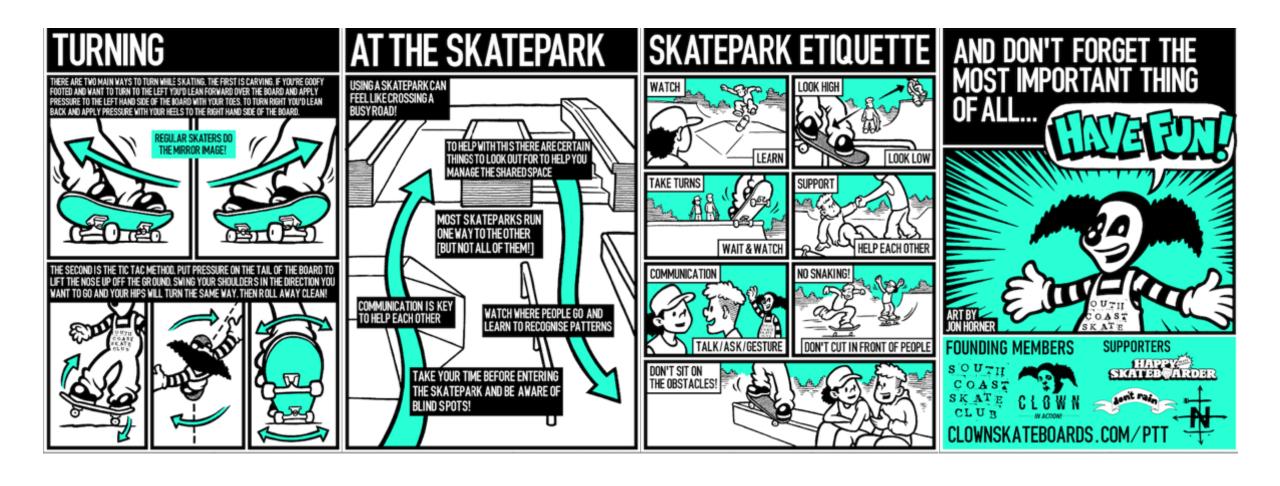
Each PTT volunteer will be given a booklet in 2023 to support their coaching and will be awarded a free Clown In Action community skateboard deck at the end of their time as an assistant, with the possibility to take things further in the future through other programmes, all built on the idea of putting the future of skateboarding into the hands of the next generation. The booklet has been designed by legendary skateboard illustrator Jon Horner



PASS THE TORCH FLASH BOOKLET



PASS THE TORCH FLASH BOOKLET





PASS THE TORCH 2022 HOMIES





SOUTH COAST SKATE CLUB, WORTHING

Clown In Action first supported S.C.S.C. in 2021, piloting a project to encourage young people to lend a hand with coaching and promote togetherness, gifting them a Clown Skateboard. Pass The Torch was born.

"The idea was not only to invite younger users into the space but to also make them feel welcome by interacting with older children to form friendships, boost confidence of both, to pass on that community feeling and showing that young people can be a leader and empower them." – Dale Lay, S.C.S.C. Founder

In 2022, S.C.S.C launched another round of Pass The Torch for young people to get involved in the weekend sessions at Homefield Park by volunteering to help others.

Pass The Torch has progressed and will encompass a new three-part programme. The first program, called FLASH has been extended and adapted, with other skate schools and organisations invited to get involved. An accompanying booklet has been designed by illustrator Jon Horner and will be ready to distribute in 2023.

Run in partnership with Clown In Action Pass The Torch is about the connectivity skateboarding has in bringing people together, creating apportunities that positively give back.

COAST





SOUTH COAST SKATE CLUB, WORTHING

Their first PTT volunteer was **Lily-Rose**, then 12, a down to earth person with a true passion and enthusiasm for skateboarding. She is a great role model to all skaters, with an eagerness to learn new tricks, and is an inspiration to the other girls at the club.

Gustav has an immense energy and enthusiasm to learn new tricks and have fun on the board. Encouraging of others despite age or skill level, when sessions were quiet he would come up with new and unique tricks for Dale to learn with him, showing that skateboarding can be a level playing field for all no matter what your age, you can continue to push yourself to learn.

MJ has continued to grow as a person helping others learn new skills as well as developing signature tricks of her own. Using her new found confidence and skill she has entered local skate jams, being successful in winning prizes. Beyond the sessions, Dale & MJ can be found sharing tricks and skating together.















SOUTH COAST SKATE CLUB, WORTHING

JJ has also entered a lot of the local competitions, winning prizes with his signature style and trick selection. He is often found helping others, giving advice and showing them where to put their feet for the best results. He has a great understanding of how the skate community works, having accompanied some of the older locals, always with a smile on his face.

Noah is the final PTT volunteer, proving his dedication and pushing himself to learn new tricks despite his own struggle with injury. Having started a new job this year, his alarm is set for 5am to make sure he gets a skate in before work and despite the cold and dark winter months – he still makes time to skate.















HAPPY SKATEBOARDER, DORSET

Rich Pugh was a natural choice to approach about Pass The Torch and has undertaken the task of initiating 5 volunteers to help him with his weekly skateboard sessions.

They have been a great success and both Rich and two of his Pass The Torch volunteers have provided feedback to this year's trialling of it.

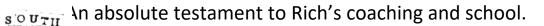
Rich was also included in the initial discussions about the program with South Coast Skate Club, providing positive input for its progress.

Below is an e-mail from one of the PTT volunteer's Dad, to Rich:

"By the way thanks a lot for including him in the PTT project, he absolutely loves it – (especially those new decks \bigcirc).

On a more personal note - I have seen him grow massively both in self-confidence and his ability to interact with new people weekly. Being around this environment is massively impacting in his own skating ability also (I can see he is growing even more aware of the possibilities within himself) nevermind all the new friends he has made also over the last three years he has been around your Happyskateboarder school."









HAPPY SKATEBOARDER, DORSET

Over the past two years, **Monty Pugh** has been helping coach the children on Saturday group lessons at Prevail Skatehouse, all the local parks and on the holiday skate camps alongside Rich, Happy Skateboarder's founder.

His skateboarding also inspires many of the youngsters with some booking one-to-one lessons with him especially when wanting to develop their street skills.

"Monty has a great rapport with the children and is a great ambassador for skateboarding, plus he shreds!"

Sunny Chambers is a little ripper helping out on skateboard lessons at 2020 Ride in Bridport. He gets better every time he skates and his peers love having him help out with the lessons.

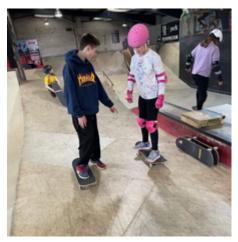
You'll find him flying around his new local skatepark in Weymouth, big things are ahead for this little man!

















GNARWHAL SKATE SCHOOL, KENT

Rick started Gnarwhal Skate School in June 2022 after running a few successful sessions in the local community the previous summer. He qualified as a skateboard coach with Skateboard GB, first aider and acquired other necessary certification.

Since June the school has gone from strength to strength with people from all over Kent joining. Off the back of the lessons the school have been able to build a few small moveable ramps for the local skatepark with future plans to build permanent ramps and improve the facility.

"Signing up to Pass The Torch has helped boost what we're doing and the kids absolutely love the boards. Our main goal for the school is to make skateboarding as accessible to as many people from all walks of life as we can and with the Clown In Action community boards, we're one step closer to that goal.

"This crazy little idea I had over a year ago has blossomed into what it is today from the lessons to our small skateshop @skateshackuk, taking us to a festival and being supplied boards from one of the raddest companies out there @clown_skateboards and more."













GNARWHAL SKATE SCHOOL: PTT VOLUNTEERS

Jess, 19 years is an incredible snowboarder and snowboard instructor. She has an awesome backside carve in bowls and has been instrumental in getting the skate school off the ground, helping with logos and posters through to spreading the word and getting involved in the taster sessions. She's brilliant to bounce ideas off when it comes to teaching and the skate school wouldn't be what it is without her help. Her passion for skateboarding and teaching is why she's a great addition to Pass The Torch.

Nathan is 11 years and has been learning with Rick since day one. Never scared to try a new trick and always gives 100%. Nathan was selected for Pass The Torch for the way he helps out around the park on lessons. For an 11 year old he has an amazing rapport with anyone and everyone that turns up. He'll always make sure the others are learning and progressing and always puts that before his own skateboarding.

Arthur is 10 and and has so much passion. His smile is infectious and his happiness to be on a skateboard knows no bounds. He knows all the tricks and skaters; he loves to get involved with anything and everything. He encouraged his sister who is now a regular at sessions, as well as getting his Dad rolling. He's such a positive person, and even when the session gets tough the smile is always there and he'll keep pushing on. He's very inspirational to watch.

"All three of these are fantastic role models and will really help boost our local community by getting people involved and helping nurture the up and comers. We're stoked here at Gnarwhal skate school to have them on board and look forward to what the future holds for them."











THE SKATE SOCIETY, LEWES

The first Skate Society X Lodge Skatepark scheme took place this summer, led by long-time skateboarders Ben English & Pete Hellicar. The skate scheme was the first of the many planned events at the new Lodge Skatepark in Lewes.

It encompassed skateboarding, art, design and good times with a mix of skaters aged 7 to 13. Over the week, 16 children got a feel for skateboarding and its creative culture, building skateboards, making zines and creating mono prints alongside plenty of skateboarding. Non-skaters were given the techniques they needed to enjoy and develop their skateboard skills.

Pass The Torch was of interest but the team were unable to introduce anyone into the project as yet. Most of the children considered moved away at the start of the summer and the park closed only to reopen in November.

However the Clown In Action community skateboarder have meantime been used to teach over 70 kids, remaining a valued part of their equipment at The Lodge until such time they can confirm their first Pass The Torch volunteer.















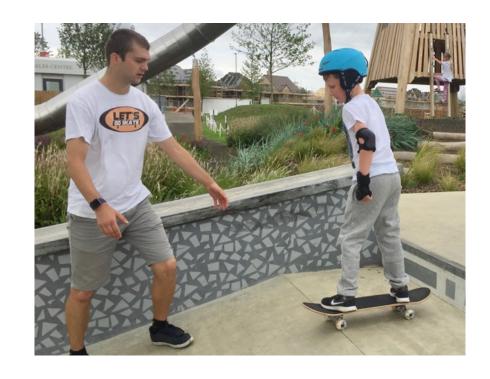
LET'S GO SKATE, CAMBRIDGESHIRE

Let's Go Skate is a registered CIC, sourcing funds and providing lessons free of charge for young people in disadvantaged areas. Jason Emery has a passion for passing on the benefits of skateboarding and its culture to others and also provides private tuition aside from the work with the not for profit.

Jason already had a structure for lessons, so worked hard to see how Pass The Torch could integrate trialing a new system for Let's Go Skate in the process.

He created the Keep on Skatin' course to run for six weeks to include the same children over the whole course. This was the first time he had offered afterschool group sessions or a weekly course based on age instead of skill.

Jason's feedback highlighted the need for further guidelines and advice on how to deliver the programme.









LET'S GO SKATE, CAMBRIDGESHIRE

14 year old Acacia was seleceted for Pass The Torch, the first time Jason had ever trialled a teenage volunteer and was excited to see how things progressed. Her Mum had agreed to drop her off throughout the 6 weeks and she was to be awarded one of the Clown In Action community skateboards at the end of the 6 weeks for her assistance.

Jason's decision to take things slow, focusing Pass The Torch with Acacia instead of taking on numerous volunteers, rather keeping the provision of skateboards to see how things went.

Acacia was very supportive on the course and Casey, who started soon after on a different course, also did a good job.

The picture on the right showcases Acacia holding the skateboard limbo pole at the end of the session. The kids have fun trying to duck under, a 'drill' Jason values "as it works on a child's core balance and ability to aim properly towards the sticks."









TRYIN TO RIDE, HARTLEPOOL

Andy Pike, skate coach for Tryin' To Ride is a pillar of skateboarding, focusing on giving people the confidence to push past the mental and physical barriers of skateboarding by breaking down each steps in his coaching technique.

He heard about Pass The Torch through North-East Skateboarding body Shred The North and was "super stoked to be included in this venture."

He was excited to get the young people he supports even more involved, with the incentive of the Clown In Action community skateboards.

At the time Pass The Torch launched in 2022, Andy was in the preparation process of opening up a skatepark, planning to give half of the boards to young people during a skate jam and the other half to young people he delivered skate lessons to.



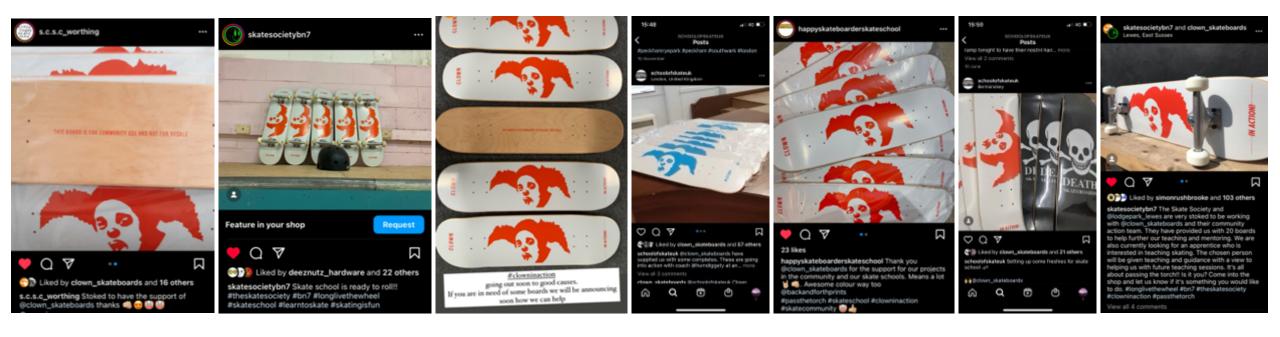






#CLOWNINACTION

#PASSTHETORCH









OUR AIMS AND ACTIONS FOR 2023

- Find and work with organisations or individuals who need equipment, support, or funds
- Work with grassroots DIY projects to help fund some of the builds and give equipment so they can teach kids
- Work with like-minded organisations on the challenge of mental well-being within our younger generations
 - Create opportunities to make organisations or individuals self-sufficient
 - To give younger generations a sense of achievement and responsibility
 - Our investment into the well-being of the skateboard community in kind or via financial contribution

FOR 2023 CLOWN IN ACTION IS COMMITTED TO THE FOLLOWING

- Help and work with the DIY community
- Learn from and extend the Pass The Torch Program
- Carry on working with NHS CAMHS to progress and roll out The FInd The Balance Program
 - Work with Coaches or Schools to help bring more people into our community





THANKS FOR YOUR SUPPORT

If you are an individual or organisation that would like to work with, volunteer for or help us on In Action, please get in touch

Michelle@clownskateboards.com



www.clownskateboards.com